



## **Discover the New Side of Blue - 1664 Brut Backpack Promotion FAQ**

### **Q1: When is the promotion period?**

The promotion period is from 1st April 2025 until 31st May 2025, while stocks last, on a first-come, first-served basis.

### **Q2: Who is eligible to participate in this promotion?**

This promotion is open to all non-Muslims aged 21 years and above who are residents in Malaysia. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and contest agencies, and members of their immediate families will not be eligible to participate in this promotion.

### **Q3: How can I participate in this promotion and redeem the Limited Edition 1664 Backpack?**

Purchase Eight [8] cans of **1664 Brut** in a single receipt at SELECTED Supermarkets or Hypermarkets to redeem a Limited Edition 1664 Backpack.

### **Q4: What is the participating product?**

1664 Brut

### **Q5: Where can I purchase the Limited Edition 1664 Backpack?**

Unfortunately, our Limited Edition 1664 Backpack is not available for sale.

**Q6: Which are the participating outlets for Supermarkets/Hypermarkets in West Malaysia?**

Participating Supermarkets/Hypermarkets in West Malaysia that carry 1664 Products with Discover the New Side of Blue - 1664 Brut Promotion Point-of-Sale Materials displayed in the premises. (You may refer to the table below.)

Aeon	H&L Group	QRA
Aeon Big	Hero	Redtick
Aeon Max Value	ISetan	Seibu
Ampang Grocer	Jaya Grocer	Sogo
Angee Melaka	Korean Grocer	Star Grocer
Bandar Baru Supermarket	K-Plus Food Market	Sunshine
Bens Independent Grocer	Kumpulan Pasaraya Pantai	Target
Billion	Kumpulan Pasaraya Pantai Timor	TF Value
CCK Local	Lotus's	The Food Merchant
Century Group	Manchu	The Store
Chau Sui Teck Group	Maslee Express/Maslee	TMC Supermarket
CK Ayer Tawar	Memi Zooo Zooo	TMG
C-Mart	Mercato	TSB
Cold Storage	Minat Kampar	Tunas Manja
De Market (Taman Desa)	My Hero Hypermarket	Urban Marketplace
Econsave	Nirwana	Urban Pantry Batu Kawan
Family Store	NSK	Urbanfresh
Food Merchant	Oriental Mart	Village Grocer
GAMA Supermarket	Pacific (The Store)	
Garden Grocer	Pantai Selamat	
Giant	Pasaraya Minat	

## Q7: Which are the participating outlets for Supermarkets/Hypermarkets in East Malaysia?

Participating Supermarkets/Hypermarkets in East Malaysia that carry 1664 Products with Discover the New Side of Blue - 1664 Brut Promotion Point-of-Sale Materials displayed in the premises. (You may refer to the table below.)

Aeon Co (Jusco)	Econsave	MDS Mart
Bataras	E-Mart	Medan Departmental Store
Billion	Everrise	Milimewa
Boulevard Group/Boulevard Hypermarket	Everwin Group	New World
CC Fresh	Farley Group	Pick N Pay
CCK Local	Farley Mini Market	Rigoo
Century Group	H&L Group	Servay HYM
Chau Sui Teck Group	J5 Mart	Sing Kwong Supermarket
Chua Kah Seng Supermarket	Jin Hua	Ta Kiong Group
City Gourmet	Lotus Quantum Sdn. Bhd	Tai Kwong Supermarket
CS Mini Market		

## Q8: For participating outlets in Supermarkets/Hypermarkets, where can I find the receipt number?

You may refer to some of the sample receipts (proofs of purchase) below:





## Q9: What information must be visible on the receipt (proof of purchase) for my entry to be valid?

The receipt (proof of purchase) must clearly display the following details:

- Receipt number
- Name and/or logo of the outlet where the purchase was made
- Date of purchase
- The required products purchased

## Q10: Can I combine two receipts to participate in the promotion?

No. Unfortunately, entries can only be made on a SINGLE receipt to be considered as valid for the promotion.

**Q11: How do I submit my entry?**

- Step 1: Scan QR code as printed on the Discover the New Side of Blue - 1664 Brut Promotion Point-of-Sale Materials OR visit <https://1664malaysia.com/promotions/1664brut>
- Step 2: Fill up the required fields. Please ensure the details submitted are accurate.
- Step 3: Upload your receipt. Please ensure the proof of purchase is clear and legible for verification purposes.
- Step 4: Request an OTP to receive a verification code via SMS (OTP will expire in 1 minutes)
- Step 5: Enter the OTP to submit your entry

**Q12: What happens if I don't receive the OTP after requesting it during my submission?**

You may double-check if your phone number is correct and valid, then request the OTP again after the designated time frame.

**Q13: My phone number is correct and valid, but I still haven't received the OTP. What should I do?**

You may reach out to us via our customer support email at [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com).

#### **Q14: How do I know if my submission is successful?**

After completing the required fields and uploading your receipt, a pop-up thank-you message will appear. Additionally, you will receive email from [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com) to notify you that your submission was successful. In the meantime, you can check your entry status here [https://1664malaysia.com/promotions/1664brut/check\\_status](https://1664malaysia.com/promotions/1664brut/check_status) by keying in your submitted mobile number.

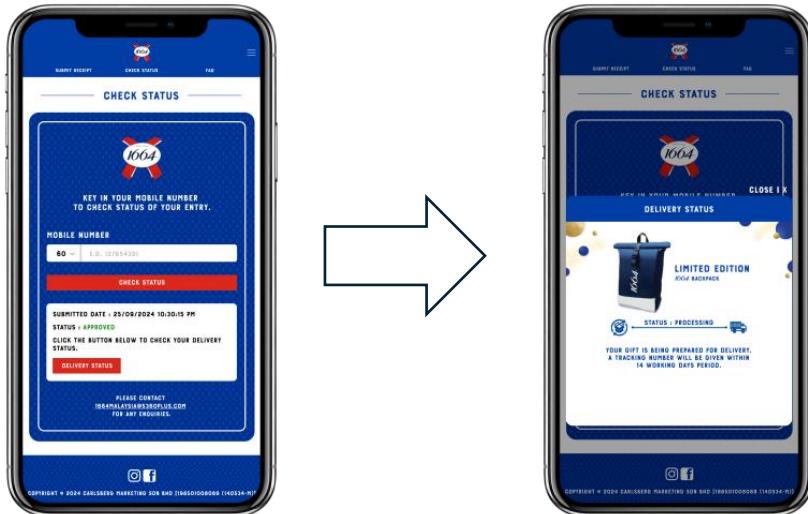


#### **Q15: What should I do if my submission entry status is still the same after 7 working days from receiving the email?**

You may reach out to us via our customer support email at [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com).

## **Q16: How do I redeem the Limited Edition 1664 Backpack once my entry is approved?**

Once your entry is approved, we will process and deliver your Limited Edition 1664 Backpack to the given delivery address within Sixty [60] working days. You may check your entry status at [https://1664malaysia.com/promotions/1664brut/check\\_status](https://1664malaysia.com/promotions/1664brut/check_status) by keying in your submitted mobile number.



## **Q17: When will I receive my entitled Limited Edition 1664 Backpack?**

You may check the tracking status for the prize in the 'Check Entry' page here [https://1664malaysia.com/promotions/1664brut/check\\_status](https://1664malaysia.com/promotions/1664brut/check_status) by keying in your submitted mobile number. Your prize will be delivered to the given delivery address within Sixty [60] working days.



**Q18: Is there a limit to the number of entries that can be submitted throughout the promotion period?**

No, there is no limit to the number of entries that can be submitted for this promotion. You can submit as many entries as you wish by following the guidelines and requirements set out in the terms and conditions or promotional materials.

**Q19: How many Limited Edition 1664 Backpacks can a participant redeem?**

One [1] unique mobile number can redeem up to maximum of Two [2] Limited Edition 1664 Backpacks.

**Q20: What is the total number of redemptions throughout the promotion period?**

There will be a total of 4,000 redemptions during the promotion period.

**Q21: Who do I contact if I have further queries?**

You may reach out to us via our customer support email at [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com) or PM us at 1664 Malaysia Facebook page (<https://www.facebook.com/1664MY>).