



## **Discover the New Side of Blue - 1664 Brut Backpack Promotion FAQ**

### **Q1: When is the promotion period?**

The promotion period is from 1st April 2025 until 31st May 2025, while stocks last, on a first-come, first-served basis.

### **Q2: Who is eligible to participate in this promotion?**

This promotion is open to all non-Muslims aged 21 years and above who are residents in Malaysia. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and contest agencies, and members of their immediate families will not be eligible to participate in this promotion.

### **Q3: How can I participate in this promotion and redeem the Limited Edition 1664 Backpack?**

Purchase Eight [8] cans of **1664 Brut** in a single receipt at SELECTED Supermarkets or Hypermarkets to redeem a Limited Edition 1664 Backpack.

### **Q4: What is the participating product?**

1664 Brut

### **Q5: Where can I purchase the Limited Edition 1664 Backpack?**

Unfortunately, our Limited Edition 1664 Backpack is not available for sale.

**Q6: Which are the participating outlets for Supermarkets/Hypermarkets in West Malaysia?**

Participating Supermarkets/Hypermarkets in West Malaysia that carry 1664 Products with Discover the New Side of Blue - 1664 Brut Promotion Point-of-Sale Materials displayed in the premises. (You may refer to the table below.)

Aeon	H&L Group	QRA
Aeon Big	Hero	Redtick
Aeon Max Value	ISetan	Seibu
Ampang Grocer	Jaya Grocer	Sogo
Angee Melaka	Korean Grocer	Star Grocer
Bandar Baru Supermarket	K-Plus Food Market	Sunshine
Bens Independent Grocer	Kumpulan Pasaraya Pantai	Target
Billion	Kumpulan Pasaraya Pantai Timor	TF Value
CCK Local	Lotus's	The Food Merchant
Century Group	Manchu	The Store
Chau Sui Teck Group	Maslee Express/Maslee	TMC Supermarket
CK Ayer Tawar	Memi Zooo Zooo	TMG
C-Mart	Mercato	TSB
Cold Storage	Minat Kampar	Tunas Manja
De Market (Taman Desa)	My Hero Hypermarket	Urban Marketplace
Econsave	Nirwana	Urban Pantry Batu Kawan
Family Store	NSK	Urbanfresh
Food Merchant	Oriental Mart	Village Grocer
GAMA Supermarket	Pacific (The Store)	
Garden Grocer	Pantai Selamat	
Giant	Pasaraya Minat	

**Q7: Which are the participating outlets for Supermarkets/Hypermarkets in East Malaysia?**

Participating Supermarkets/Hypermarkets in East Malaysia that carry 1664 Products with Discover the New Side of Blue - 1664 Brut Promotion Point-of-Sale Materials displayed in the premises. (You may refer to the table below.)

Aeon Co (Jusco)	Econsave	MDS Mart
Bataras	E-Mart	Medan Departmental Store
Billion	Everrise	Milimewa
Boulevard Group/Boulevard Hypermarket	Everwin Group	New World
CC Fresh	Farley Group	Pick N Pay
CCK Local	Farley Mini Market	Rigoo
Century Group	H&L Group	Servay HYM
Chau Sui Teck Group	J5 Mart	Sing Kwong Supermarket
Chua Kah Seng Supermarket	Jin Hua	Ta Kiong Group
City Gourmet	Lotus Quantum Sdn. Bhd	Tai Kwong Supermarket
CS Mini Market		

**Q8: For participating outlets in Supermarkets/Hypermarkets, where can I find the receipt number?**

You may refer to some of the sample receipts (proofs of purchase) below:



BATARAS HYPERMARKET @ ITCC  
(DIDJIK) OLEH BATARAS SDN BHD 473246-D  
G-43, GROUND FLOOR,  
INTERNATIONAL TECHNOLOGY COMMERCIAL CENTRE,  
PULAU KANG, SARAWAK

Tax Invoice: 11051202411220030 22/11/24  
Cashier: NATASHA KONG 19.37.36

1664 BRUT CR HY 320ML*4	29.90*1	29.90
955605760452		
KRONENBOURG 1664 BLANC ROSE 320ML*4	29.90*1	29.90
955605760426		

Item 2 Total 59.80  
Qty 2 Total 0.00  
Total Saving Total 59.80

VISA 7394 APP 226010 59.80  
Change 0.00

Point Mined: 59  
Sila SEMAK BAWC yang, barangan belian  
dan tarikh luput  
Please CHECK your BALANCE due and all goods  
purchased are IN ORDER  
THANK YOU, SEE YOU AGAIN!  
\*\*\* NO REFUND OR EXCHANGE IS ALLOWED \*\*\*

To request an E-Invoice, scan the QR code  
below or access the printed URL  
This code will expire on the 2nd day of the following  
month.

URL:  
<https://myinvoice.biz-edoc.com/#/einvoice/selfgene/rate/tcc=EMART01>

EMART (SARAWAK) SDN. BHD (662615-H)  
LOT 2892, PERMY TECHNOLOGY PARK  
98100 LUTONG, SARAWAK  
TEL: 085-664862 FAX: 085-664662

11/10/24 10:41:53

102180018 ROSE LADINO

KRONENBOURG CANS 24'SX320ML BLANC  
9556057424289 163.90\*1 150.49  
Memb 150.49 max 2 -13.41\*1

Total Saving: 13.41 Total 150.50  
Tender 150.50  
VISA 5926 APP 058840 150.50  
Change 0.00

Member: CHONG HONG Points Earned: 50  
Points Balance: 4241 Card Expiry Date: 2026-11-30

ANY EXCHANGE MUST BE MADE WITHIN 3 DAYS  
FROM PURCHASED DATE WITH ORIGINAL RECEIPT  
Customer Service: 013-8379603

To request an E-Invoice, scan the QR code  
below or access the printed URL  
This code will expire on the 2nd day of the following  
month.

URL:  
<https://myinvoice.biz-edoc.com/#/einvoice/selfgene/rate/tcc=EMART01>

FARLEY (KCH) SDN BHD 1415062-P  
202101015062  
Lot 4547 Block 233 KNDL  
6th Mile Jalan Permisian,  
83250 Kuching, Sarawak

Invoice No: FMK/S2410716225

1 WISE COTTAGE FRIES BBQ 1600	95517900472	EA	x 1	6.50
P. DISC 8.40K Net RM5.95				-0.55
2 WISE COTTAGE FRIES BBQ 1600	95517900472	EA	x 1	6.50
P. DISC 8.40K Net RM5.95				-0.55
3 KRONENBOURG 1664 ORIGINAL 320ML	955605742429	PACK	x 1	26.00
P. DISC 4.40K Net RM5.20				-1.80
4 KRONENBOURG 1664 ORIGINAL 320ML	955605742429	PACK	x 1	26.00
P. DISC 4.40K Net RM5.20				-1.80
5 COCA COLA ZERO 1.5L	688802087500	EA	x 1	3.70
6 COCA COLA ZERO 1.5L	688802087500	EA	x 1	3.70
7 COCA COLA ORIGINAL 320ML	955589721266	PACK1	x 1	6.40
8 COCA COLA ZERO 320ML	955589720444	PACK	x 1	6.40
9 COCA COLA ZERO 320ML	955589720444	PACK	x 1	6.40

TOTAL ITEM: 9 RM 90.90  
CASH: 100.00  
CHANGE: 9.10

\*\*\* MEMBER NO: 899900000 \*\*\*  
\*\*\* CHAN THIAN HONG \*\*\*  
POINT: 1.8160 REBATE: 0.0000  
\*\*\* REWARD BALANCE \*\*\*  
POINT: 159.4887

23-Oct-24 20:25 POS#107 RM116225  
CASHIER: 0165- FLOWERYNTICA ANAK KALONG  
TOTAL SAVED: RM1.70  
THANK YOU  
GOODS SOLD ARE NOT RETURNABLE  
AND NOT REFUNDABLE

BOULEVARD HYPERMARKET  
& DEPARTMENTAL STORE SDN BHD (494899-P)  
Lot 2528, Jin Boulevard Utama, Boulevard  
Commercial Centre, 98000 Miri, Sarawak

8933175538824 EA 1.75  
NABATI SIIP RICHESSE 50G<R> 29.20  
9550027030281 EA  
HEINEKEN CAN 32CL 9.99  
9556439893757 EA 9.99  
MUNCHY'S OATCRUNCH B/FAST D/CH 9.99  
9556439893080 EA  
MUNCHY OAT CRUNCH NUTTY CHOCOL 9.99  
9556057424029 4EA 26.90  
KRONENBOURG KBLANC 320ML <R> 26.90  
9556057505452 4EA 26.90  
1654 BRUT CAN 320ML <R> 34.20  
4932430538640 EA  
PANTENE SHAMPOO DAMAGE MOISTUR 34.20  
9555942700576 EA  
AFI SWIPEL CLEANREPEL REFILL 8.20

TOTAL ITEM: 8 RM 147.13  
ROUNDING DIFFERENCE: 0.02  
VISA (147.15/1.0000) 147.15  
REF: 1971  
TOTAL PAYMENT: 147.15  
CHANGE: 0.00

MEMBER REWARD  
0011083320006 RM KAT ZHEN  
POINT: 24.44 REBATE: 0.72  
EXPIRY DATE: 29/09/2025  
POINT BALANCE: 11.10  
REBATE BALANCE: 0.31

05/10/24 13:36 MAC#001 RECEIPT: 000191  
ID:005716

Dear Member, Please Visit Our BFC  
Counter For Attractive Item Monthly  
Points Redemption Program.  
Everyday Is No Plastic Bag Day

BORNEO SUPERMARKET (SIBU) SDN. BHD.  
(1205870-K)  
S/L 1-10, LOTS 67, 82, 261 & 263,  
JLN TUN AHMAD ZAIDU ADRUCE,  
98000 SIBU, SARAWAK  
TEL: 084-253313 FAX: 084-253313

Invoice No: BSS/S24003000107

1. K1684 ROSE 320ML	9556057694076	EA		
MEMB 50 x 2.0000				57.00
2. K1684 BRUT 320ML	9556057505452	EA	x 1	28.50
3. K1684 BLANC CAN 320ML 14.218%	9556057424029	EA		
MEMB 50 x 2.0000				57.00

TOTAL ITEM: 3 RM 142.50  
MY DEBIT REF: 001045 142.50  
TOTAL PAYMENT: 142.50  
NON RETURN: 0.00

\*\*\* MEMBER NO: 899900000 \*\*\*  
\*\*\* LAW L. \*\*\*  
POINT: 14.2500 REBATE: 0.0000  
\*\*\* REWARD BALANCE \*\*\*  
POINT: 408.0090

29-Oct-24 12:23 POS#003 RH000107  
CASHIER: 0091-LYDIA

THANK YOU, PLEASE COME AGAIN

CDK Fresh Mart Sdn. Bhd. (000)  
199201006215/2377191  
CDKLOCAL - KK  
M-0-77 (S15), GED FLR, CITYMALL,  
JLN LINTAS, 88300 KOTA KINABALU, SARAWAK  
88300 SARAWAK

PLU	Qty	Price	Amount (RM)
Product			
9556057424029	1.000	30.90	30.90
KRONENBOURG BLANC CAN 320ML X 415			30.90
9556057424029	1.000	30.90	30.90
KRONENBOURG BLANC CAN 320ML X 415			30.90
	2.000	RM	61.80

\*\*\*\*\* ( 61.80)  
MYDEBIT :51960321\*\*\*\*4739

Member #: 899900000  
Erene chee

Invoice No: 80007042 Counter: CTR08  
Cashier: 600 KEN-ANWAR HJEM  
Printed Date: 11/11/2024 15:21:08  
Transaction Date: 11/11/2024

GOODS SOLD ARE NOT REFUNDABLE  
DEFECTIVE GOODS MUST BE EXCHANGE WITHIN:  
NON-PERISHABLE GOODS - 7 DAYS  
THANK YOU AND PLEASE COME AGAIN!  
Visit us at [www.facebook.com/cdklocalkk](http://www.facebook.com/cdklocalkk)  
PERISHABLE GOODS - 3 DAYS

TA KIONG 大強  
LOTUS QUANTUM SDN. BHD. (191402-D)  
THE SPRING, BINTULU Tel: 056-351734

Invoice No: LOB/S24008030062

1. KRONENBOURG KBLANC 1664 CAN 320ML	9556057424029	PA CK	x 1	31.20
P. DISC 13.78K Net RM76.70				-4.30
2. KRONENBOURG K1664 ROSE CAN 320ML	9556057694076	PACK	x 1	31.20
P. DISC 13.78K Net RM76.70				-4.30

TOTAL ITEM: 2 RM 53.80  
LOB - BOOST 53.80  
REF: 202411012151274824  
TOTAL PAYMENT: 53.80  
CHANGE: 0.00

\*\*\* MEMBER NO: 899900000 \*\*\*  
\*\*\* JUSTIN HIR \*\*\*  
POINT: 53.8000 REBATE: 0.0000  
\*\*\* REWARD BALANCE \*\*\*  
POINT: 370.5200

21-Nov-24 21:54 POS#008 F#000062  
CASHIER: 0107-MASTIN: SIGANG THOMAS

EXCHANGES MAY BE MADE FOR DRY GROCERIES  
ONLY WITH ORIGINAL PACKAGING & RECEIPT  
WITHIN 7 DAYS OF PURCHASE.  
THANK YOU FOR SHOPPING WITH US.

CC FRESH WHOLESALE & SUPERMARKET SDN BHD  
LOT 11133, BLOCK 32,  
KEMENA LAND DISTRICT,  
97000, BINTULU, SARAWAK

Invoice No: CCV10202410130047 13/10/24  
Cashier: FLORENZA 11:30:06

K BLANC 1664 320ML CAN *4	9556057424029		30.50*1	26.88
MEMB 26.88				-3.62*1
K BLANC 1664 320ML ROSE CAN *4	9556057694026		30.50*1	26.88
MEMB 26.88				-3.62*1

Total Item: 2 Sub Total 53.76  
Total Qty: 2 Round ng -0.01  
Total Saving 7.24 Total 53.75

Tender  
1089520240907000026  
10.00  
DEBIT 7055 APP: 541927  
Change 0.00

MEMBER 1082020240907000026 Points Earned: 5  
Member: CHRIS CHUNG  
Balance Points @ Last Update: 123.72  
EXCHANGE SUBJECT TO T&C  
WITHIN 3 DAYS WITH ORIGINAL TAX INVOICE  
THANK YOU, PLEASE COME AGAIN

To request an E-Invoice, scan the QR code  
below or access the printed URL  
This code will expire on the 2nd day of the following  
month.

**Q9: What information must be visible on the receipt (proof of purchase) for my entry to be valid?**

The receipt (proof of purchase) must clearly display the following details:

- Receipt number
- Name and/or logo of the outlet where the purchase was made
- Date of purchase
- The required products purchased

**Q10: Can I combine two receipts to participate in the promotion?**

No. Unfortunately, entries can only be made on a SINGLE receipt to be considered as valid for the promotion.

**Q11: How do I submit my entry?**

- Step 1: Scan QR code as printed on the Discover the New Side of Blue - 1664 Brut Promotion Point-of-Sale Materials OR visit <https://1664malaysia.com/promotions/1664brut>
- Step 2: Fill up the required fields. Please ensure the details submitted are accurate.
- Step 3: Upload your receipt. Please ensure the proof of purchase is clear and legible for verification purposes.
- Step 4: Request an OTP to receive a verification code via SMS (OTP will expire in 1 minutes)
- Step 5: Enter the OTP to submit your entry

**Q12: What happens if I don't receive the OTP after requesting it during my submission?**

You may double-check if your phone number is correct and valid, then request the OTP again after the designated time frame.

**Q13: My phone number is correct and valid, but I still haven't received the OTP. What should I do?**

You may reach out to us via our customer support email at [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com).

#### **Q14: How do I know if my submission is successful?**

After completing the required fields and uploading your receipt, a pop-up thank-you message will appear. Additionally, you will receive email from [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com) to notify you that your submission was successful. In the meantime, you can check your entry status here [https://1664malaysia.com/promotions/1664brut/check\\_status](https://1664malaysia.com/promotions/1664brut/check_status) by keying in your submitted mobile number.



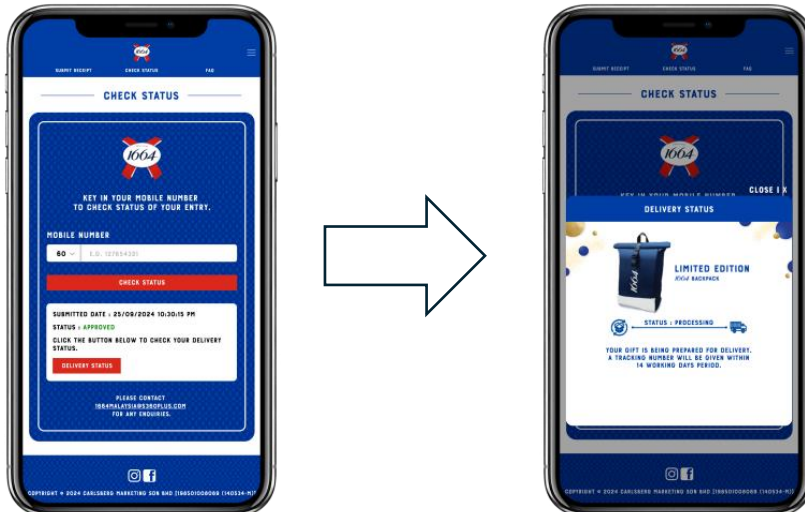
#### **Q15: What should I do if my submission entry status is still the same after 7 working days from receiving the email?**

You may reach out to us via our customer support email at [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com).



**Q16: How do I redeem the Limited Edition 1664 Backpack once my entry is approved?**

Once your entry is approved, we will process and deliver your Limited Edition 1664 Backpack to the given delivery address within Sixty [60] working days. You may check your entry status at [https://1664malaysia.com/promotions/1664brut/check\\_status](https://1664malaysia.com/promotions/1664brut/check_status) by keying in your submitted mobile number.



**Q17: When will I receive my entitled Limited Edition 1664 Backpack?**

You may check the tracking status for the prize in the 'Check Entry' page here [https://1664malaysia.com/promotions/1664brut/check\\_status](https://1664malaysia.com/promotions/1664brut/check_status) by keying in your submitted mobile number. Your prize will be delivered to the given delivery address within Sixty [60] working days.



**Q18: Is there a limit to the number of entries that can be submitted throughout the promotion period?**

No, there is no limit to the number of entries that can be submitted for this promotion. You can submit as many entries as you wish by following the guidelines and requirements set out in the terms and conditions or promotional materials.

**Q19: How many Limited Edition 1664 Backpacks can a participant redeem?**

One [1] unique mobile number can redeem up to maximum of Two [2] Limited Edition 1664 Backpacks.

**Q20: What is the total number of redemptions throughout the promotion period?**

There will be a total of 4,000 redemptions during the promotion period.

**Q21: Who do I contact if I have further queries?**

You may reach out to us via our customer support email at [1664malaysia@s360plus.com](mailto:1664malaysia@s360plus.com) or PM us at 1664 Malaysia Facebook page (<https://www.facebook.com/1664MY>).